

# 2017 Cheat River Festival Sponsorship Packages



Friends of the Cheat

**NEW!**  
MARKETING  
OPPORTUNITIES

	Cheat River Stage Presenting Sponsor	VIP Party Presenting Sponsor	Stainless Steel Pints	Cheat River Kids Tent	Non-Profit Tent	Treasure Cove	Sustainability: Recycling & Compost	Race Sponsor: Rail-Trail 5K or Downriver
Sponsorship Level	\$5,000	\$2,500	\$1,000	\$1,000	\$750	\$500	\$500	\$300
Quantity Available	1	2	3	4	1	1	4	unlimited
Banner/Signage Placement	On Stage Banner Signage at Gates Vendor Booth Available	Signage at Party (Fri) & VIP Area (Sat) Vendor Booth Available	On Stage Group Banner	Signage at Kids Tent & During Parade On Stage Group Banner	Signage at Non-Profit Tent On Stage Group Banner	Signage at Treasure Cove On Stage Group Banner	Individual Signage at Collection Stations On Stage Group Banner	At Race Start & Finish
Logo on Printed & Digital Materials	Live Music Presented by "Your Business" On Pints (Min Qty 500)	VIP Party Presented by "Your Business" On VIP Passes	On Pints (Min Qty 500)	Kids Activities Supported by "Your Business"	Non-Profit Tent Sponsored by "Your Business"	Treasure Cove Sponsored by "Your Business"	Recycling & Compost Stations Supported by "Your Business"	On Race T-Shirt
Social Media Marketing	(4) Dedicated Including (1) Boosted Facebook Post	(2) Dedicated	(1) Dedicated	(1) Dedicated	(1) Dedicated	(1) Dedicated	(1) Dedicated	(1) Dedicated
Dedicated Email Marketing	(2) Dedicated	(2) Dedicated	(1) Dedicated	(1) Dedicated	Included in (2) Email Blasts	Included in (2) Email Blasts	Included in (2) Email Blasts	Included in (1) Email Blast
Complimentary Tickets	(8) VIP	(4) VIP	(2) VIP (2) GA	(2) VIP (2) GA	(2) VIP (2) GA	(2) VIP (2) GA	(2) VIP (2) GA	(4) GA

## BE A CHEAT FEST VIP!

VIPs earn on-site parking & primitive camping, dinner & drinks Friday at VIP networking party, access to Hospitality Cafe Saturday, & collectible all-access pass.

Merch Swag Bag	(8)	(4)	(2)	(2)	(2)	(2)	(2)	(2) Race T-Shirts
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Featuring Limited Edition 2017 Cheat River Festival Merchandise (~\$40 value) **CONNECT WITH OTHER VIPs - ASK ABOUT ADDING YOUR COMPANY'S SWAG!**

Website Acknowledgement Listing	Cheat Fest Stage Presenting Sponsor	VIP Party Presenting Sponsor	Pint Sponsor	Kids Activity Sponsor	Non-Profit Tent Sponsor	Treasure Cove Sponsor	Sustainability Sponsor	Race Sponsor
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Marketing opportunities have deadlines...CONNECT WITH FOC NOW TO ENSURE YOUR BUSINESS DOESN'T MISS OUT! Have a cross-promotional idea not listed here? Reach out to [bwarnick@cheat.org](mailto:bwarnick@cheat.org)